

DECALOGUE SUSTAINABLE AGRICULTURE

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WHAT IS BEHIND THE PRODUCTS THAT WE MARKET UNDER 100% CONTROL OF THE SUPPLY CHAIN



1. SMALL & MARGINAL FARMERS.

Empowering small & Marginal Farmers by encouraging them to take up contract farming by which farmers can be assured of better income for the crop grown as they will have assured market and access to **better techniques** of plant protection and production.

3. IPM PROGRAM

IPM refers to **Integrated Pest Management**, to look at the pest management holistically by product selection positioning of the products based on concept Prevention rather than curative action. Introducing biological method of trapping insects, border crop, use of protein bait.

6. TRACEABILITY

Documenting every step in the process at all stages of supply chain from farm to fork will ensure **product safety**.

7. TRAINING AND CONTINUAL IMPROVEMENT

Everyone involved in the supply chain including farmers, Extension staff, logistic department, and plant protection product vendors are trained on **food safety and quality**.

8. WOMEN'S EMPOWERMENT

The plantations of our sustainable products support and develop the participation of women in the agricultural practice.

More than **70% of agricultural** operations are carried out by women, assuring them economic stability that allow them to be head of the family and participate independently in the decision making of their own farms.

AN ARDUOUS WORK THAT REWARDS OUR BEYOND FOOD MENTALITY

Makes our daily work a project of enormous value that generates in us the passion for the project in which we are committed.

2. SUPPORT FARMERS WITH QUALITY PLANT PROTECTION PRODUCTS, TECHNICAL KNOWLEDGE AND FINANCIAL SUPPORT

Ensuring the farming community to use right plant protection products at right time and with **proper methods** in order to manage the pest and disease at optimum cost and least hazard.

Providing ppp by the company will help farmers to get a better price (Collective bargaining) and best product which is safe & Effective.

Providing Latest technical knowledge to the farmers to enable them to harvest optimum yield and **earn sustainable profits from the crop**. Technologies like Digital Agri Real time data collection from the field helps to identify problems to near accurate and communicate correction measures to be taken to the farmers reduces reaction time.

Providing proper spray equipment's will enhance pest & disease management as well as reduce the hazard to human beings, flora and fauna. Use of audio visuals to train farmers on all **good agricultural practices**.

4. SALES AND DELIVERY

Buyback arrangements will help farmers not to worry on selling their produce in time and at a pre fixed price.

Produce will be picked from the door step of the farmer to ensure **quality and safety of the produce**.

5. SOIL AND WATER CONSERVATION PROGRAM

Helping the farmers to conserve the soil by guiding them on good agronomic practices. Adding good quality of compost will retain the **soil health**.

Zero use of weedicides and other chemicals to soil will help to conserve soil microbes.

Proper irrigation methods in **crop cultivation** will enhance the productivity and also providing drip irrigation systems to farmers will help optimum use of water, plant nutrients and also reduces weeding.

9. RAW BYPRODUCTS

Are given to the farmers for feeding their animal workforce at the same time we find the way to reduce the production industrial wastage

10. COLLABORATING

With Bayer, DuPont, BASF, Rijkswan and Regional Agricultural/Horticulture University to get updated on the **latest developments** (scientific and technology) which will help in **continuous improvement**.

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2 SUPPORT FARMERS

3 IPM PROGRAM

4 SALES AND DELIVERY

5 SOIL AND WATER CONSERVATION

6 TRACEABILITY

7 TRAINING AND CONTINUAL IMPROVEMENT

8 WOMEN'S EMPOWERMENT

9 RAW BYPRODUCTS

10 COLLABORATING



THE FOLLOWING 10 POINTS, SUMMARIZE WHAT WE UNDERSTAND AS OUR OWN SUSTAINABLE AGRICULTURE

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BEYOND FOOD

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